



2024 WORLD SHOW PROGRAM ADVERTISING

COVER (sold)	\$800	FULL PAGE COLOR	\$300
BACK COVER (sold)	\$750	FULL PAGE B & W	\$150
INSIDE FRONT COVER	\$500	½ PAGE B & W	\$85
INSIDE BACK COVER	\$400	BUSINESS CARD	\$50

Specs:

Trim Size: 8.25" x 10.75"

Full Page ad with bleed - 8.5" x 11"

Full Page ad without bleed - 7.25" x 9.75" (shows .5" of white space on each edge of the page)

Half Page ad - 7.25" x 4.75"

Files accepted:

High resolution (300 dpi)

JPG, EPS, TIF(F), PDF, AI, (PNG & BMP are normally low resolution)

Font needs to be embedded or created to outlines.

Send form with payment to: val@amha.org

Submit camera-ready ads to: <https://spaces.hightail.com/uplink/avic-versicreative> by August 27. Questions on specs? Contact Jen Wilcox, Avic-Versi Creative avicversi@att.net

Name: _____

Address: _____

City _____ State _____ Zip Code _____

Email: _____ Phone: _____

Payment Method: Check CC ACH PayPal

Name on Card: _____ Billing Zip Code _____

Card # _____ EXP _____ CVV _____